



BECO Motor International Inc.
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NEWS RELEASE

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KYMCO Canada to Continue Working with MOTORESS.com

KYMCO Canada is pleased to announce that it will continue its partnership with Vicki Gray and MOTORESS.com in 2009 – a partnership that is three years strong! Motoress.com is a lifestyle resource for women who ride or are just starting to ride which connects women with motorcycling.

KYMCO Canada and MOTORESS.com both agree that scooters are a great avenue for women to enter into the world of riding. They are light weight, easy to ride, and come in a variety of colours and styles. Scootering has become more than just a mode of transportation; it is a lifestyle synonymous with style and fashion while being both affordable and environmentally conscious.

We invite you to check out Vicki's fantastic series "KYMCO and the City" that is featured regularly on her website. Follow Vicki as she takes her KYMCO Bet&Win 150 scooter on various adventures through the streets of Toronto: <http://motoress.com/readarticle.asp?articleid=245&c=motoressence>

KYMCO Canada will also be promoting and participating in International Female Ride Day which takes place on May 1st, 2009. IFRD encourages women to "just ride". With an updated image icon and even more buzz surrounding this year's campaign, we are excited to see women on the road riding their scooters and motorcycles, or on the trails riding their dirt bikes, ATVs and UTVs!

