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## NEWS RELEASE

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### **The Latest News on the Mad Bastard Scooter Rally**

In a little over 2 months, approximately 75 normally respectable people (and journalists) will turn into scooter maniacs for up to 24 hours while they ride a mad 850kms on, you guessed it: scooters!

The long awaited details of the 2009 Mad Bastard Scooter Rally (presented by CMG Online in partnership with KYMCO Canada) have finally been released on the newly designed MBS Rally web site [www.madbastardrally.com](http://www.madbastardrally.com).

#### **The Details**

Here are some of the basics: the event takes place June 12-14, 2009 and the start location will be in Gatineau, QC this year (with the rally leading riders through both Quebec and Ontario).

#### **The Sponsors**

For those who haven't been following previous rally details, KYMCO Canada is the official sponsor of the event offering up the winning Super 9 to the maddest of the mad bastards! We would also like to acknowledge **Ipone Oil** and **Studio Cycle Group** who have come on board to sponsor the event as well.

#### **The Charity**

For this year's rally we have embraced the idea of having a charity benefit from our insanity. **Kids Help Phone** is a nation wide organization that has been helping Canadian children for over 20 years. Participants of the rally will be asked to collect pledges prior to the rally date with all proceeds going Kids Help Phone. For more information on this fantastic charity please visit [www.kidshelpphone.ca](http://www.kidshelpphone.ca).

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