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## NEWS RELEASE

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### Let the Madness Begin!

The Mad Bastard Scooter Rally is just days away, and Team KYMCO is ready to ride! This year's rally has proven to be bigger and madder than ever – and with all 75 rider positions filled, there have never been so many mad bastards out on the road at once!

With the Gatineau Four Points as this year's home base, the rally takes riders on a 560km journey through Quebec and Ontario – but if you're serious about actually WINNING the rally, you must complete the bonus leap, which brings the total km travelled to 749. Rally Master Rob Harris has revealed that the route will be particularly challenging for the 50cc class as there are lots of hills along the route.

The charity aspect of this year's rally has taken on a life of its own. The online pledges officially ended yesterday at 12:01pm with a grand total of \$11,920.37 collected for Kids Help Phone. KYMCO Canada's own Director of Finance and Communications, Sabina Heilman, lead in online pledges, collecting an amazing \$1,575.00. Riders are still able to collect pledges the old fashion way and bring all moneys collected to the rally to submit directly to representatives of the Ottawa chapter of Kids Help Phone.



Team KYMCO wishes all participants a safe, fun, exciting, and above all MAD weekend!

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