



BECO Motor International Inc.
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NEWS RELEASE

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Live Green with KYMCO Canada & Studio Cycle Group

KYMCO Canada and corporate store Studio Cycle Group have been selected to participate in the Live Green Toronto Festival taking place at Yonge & Dundas Square. Join us and 30,000 others on Saturday, July 25th 2009 for the weekend festivities which promise local food, live music, over 100 "Green" exhibitors, and so much more!

KYMCO Canada will be featuring scooters on site that are an environmentally conscious alternative mode of transportation both within the urban landscape and beyond. This zero-waste event will allow visitors to investigate products that fit into their green lifestyle. With scooters consuming less fuel, and with every litre taking you further and further, choosing to ride a scooter guarantees that your carbon footprint will be significantly smaller than those who rely on cars without sacrificing your urban mobility.

Coinciding with the events of the Live Green Toronto Festival, Studio Cycle Group (located at 2923 Dundas St. W) will be hosting a Demo Day for charity on Sunday, July 26th between 11am and 3pm. The demo day, which allows licensed LSM, M, M1 or M2 riders a chance to try out a KYMCO scooter or motorcycle, will ask participants for a \$5.00 donation which will go directly to Kids Help Phone.

More details coming soon!

