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## NEWS RELEASE

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### KYMCO Canada and MOTORESS Move Forward

It is with pleasure that [KYMCO Canada](#) announces that the three year partnership with Vicki Gray and [MOTORESS](#) will continue onto its fourth year! [MOTORESS](#) is an attitude, a lifestyle, and it prides itself on engaging its readers within the passion they seek in every aspect of their motorcycling lifestyle.

[KYMCO Canada](#) and [MOTORESS](#) both agree that scooters are a great avenue for women to enter into the world of riding. Over the last few years, [MOTORESS](#) has reviewed a number of [KYMCO](#) scooters and motorcycles, including most recently the [People S 125](#) and the [Xciting 500Ri](#) offering readers honest, introspective and intelligent reviews.

In 2009, [MOTORESS](#) integrated its ever popular series "[KYMCO and the City](#)" into its website by establishing a permanent link in the Motoressence sub-menu. The series invites readers to follow Vick Gray and her [KYMCO Bet&Win 150](#) scooter on various adventures through the city of Toronto. Most recent episodes took Vicki and her [Bet&Win 150](#) to Toronto Island and the Royal Ontario Museum!

Friday, May 7<sup>th</sup> 2010 also marks the fourth annual [International Female Ride Day](#) - an event that encourages women all over the world to "Just Ride". [KYMCO Canada](#) will again be promoting and participating in this fantastic event which brings awareness to female motorcyclists and encourages other women to take up the activity.

Keep following [KYMCO Canada](#) and [MOTORESS](#) for exciting new initiatives and events in the months to come!

